



Realtor Robin Jones

Robin Talks Real Estate

Selling Your Home During Holidays

The holidays are a time of joy and togetherness. They can also be a time of stress. Trying to sell your home during the holiday season can seem overwhelming. But it doesn't have to be.

Many real estate experts believe taking your home off the market during the Christmas season is a mistake – your house definitely won't sell off the market. Your job is simple – let your Realtor do the work. Leave in the morning, go to work, go shopping, and trust your Realtor to take care of things.

Typically I advise clients to minimize their décor. During the Christmas holidays, however, your décor is a strong selling point. Your home is never more warm and inviting. Buyers quickly feel at home in the holiday atmosphere.

So, if you're trying to sell a house during the holidays, relax. It doesn't have to add stress to your life. Enjoy the season and let your Realtor do all the work!

Did you know...

- Many people take off work during the holidays to see houses.
- Many people who look at houses during the holidays are serious buyers.
- Many buyers prefer to look for a home after the busy summer season.

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