

"Professionalism and Ethics Defined"



- Integrity
- Honesty
- Due diligence
- Fidelity
- Loyalty
- Confidentiality
- Competency
- Responsibility
- Full disclosure
- Fairness
- Preparedness
- Excellence

EXPERIENCE & TRAINING

"A Sound Record of Professionalism"

- 30 years Real Estate related experience
- 10 years of Award-winning Real Estate sales
- Experience in Appraisal for Market Valuation & Assessment for tax purposes
- Certification for Assessing/Appraising
- Grad: multiple real estate courses
- Grad: FDU BS Business Finance
- Grad: College for Financial Planning
- A Former Certified Financial Planner Practitioner (CFP)
- Background in Engineering Technology
- Architecture & Engineering, NJIT
- Member in good standing: NYSAR, NAR, GCARB, GCAR MLS, GC MLS

The Professional Edge

Superior Marketing

To positively affect selling price, exposure has to be made to the widest pool of prospective buyers. I hold a prominent position on the Internet comprising many of the *most visited sites* to attract the overwhelming 85% of buyers that use the web to shop for Real Estate.

Effective Networking

I cover a wide area and am listed on multiple listing services to involve the *thousands of agents* in the region and provide an offer of cooperation that encourages their active participation in showing my listings.

"Pricing it Right"

Coordinating my training as a *Licensed Appraiser and Assessor* with my expertise as a Licensed Real Estate Professional, I am uniquely qualified to provide you with insights into how buyers evaluate certain aspects of your property, and ways to enhance it's value in their eyes.

Land Expertise

With my extensive background in Field Engineering I know the techniques to walk your land and provide additional tools and methods that will contribute to the success in the sale of property with acreage.

Michael B. Weber

Associate Broker

Google me - but don't forget the "B"

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Michael B. Weber

Associate Broker

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An Invitation to Excellence in Client Services



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Why Choose RE/MAX?

RE/MAX is #1 in US Market Share

“Nobody sells more real estate than RE/MAX”

When people list their properties with RE/MAX they associate themselves with one of the most recognized brands in the world. The RE/MAX Hot Air Balloon makes billions of impressions each year through local and national television commercials, print advertising, billboards, yard signs, and even sports promotions. The brand that offers Outstanding Agents and Outstanding Results ensures that listing your property with RE/MAX will provide instant recognition and value to the selling process.

**Vastly More Superior Marketing than
All Other Real Estate
Companies Combined**



Millions of Views per Day

**Source for 85% of
All Buyers**

www.remax.com

**“The Professionals at RE/MAX Can
Better Assist You in Making the Right Move”**



If you are planning a move now or sometime in the future, it may not be too soon to consult a real estate professional to assist you in the buying and selling process.

Putting Sellers in touch with the best kind of Buyers is just one among many other reasons to choose RE/MAX Capital for your listing needs.

RE/MAX CAPITAL

The Pitfalls of Selling on Your Own

The primary reason people try to sell on their own is to avoid paying the sales commission. However, statistics prove that homeowners who sell their own homes receive less than those using an agent and that the comparable difference exceeds the agent's commission. Buyers expect to pay market price when dealing with a real estate agent, but in dealing directly with owners, buyers look for a bargain.

No Real Estate Cooperation

Without an agent's help your pool of buyers is significantly smaller. You will be working with the unrepresented and the unqualified. And since real estate agents are not guaranteed a commission for selling your property they will take their buyers elsewhere.

Intimidating Climate

Most buyers feel uncomfortable discussing negative aspects of the home directly with the homeowner and are more willing to discuss these issues and especially their personal finances with an agent who is an objective party and has professional credentials that assure them of confidentiality.